



A green CD? *Almost.....*

Recently, **MUSIC MANUFACTURING SERVICES** asked itself a very simple question:
Are we doing all we can to make the compact disc or DVD as **environmentally friendly** as possible?

We talked to our production partners and asked about their environmental policies.
We closely examined every single component of the products we produce.
We even looked at our recycling policies, our purchasing habits and our energy usage.

Introducing the **MMS Green CD Program**, a company-wide policy which takes an environmentally-friendly approach to each aspect of our company's operations.

The MMS Green CD Program covers everything from office and lunchroom recycling to our choice of production partners. But first, here's what it means to you: **When you manufacture a CD with MMS, you can be assured that if we can offer an environmentally friendly manufacturing option, we will.** Our goal is to deliver the greenest CD we possibly can, and we are doing all that is technically feasible to do just that.

In fact, the environmentally friendly option will be our default position.

We offer eco-friendly DigiPak™ trays.

The DigiPak™ has always been one of the best packaging choices for the environment, and now it's even better! In addition to the standard plastic tray, MMS offers 100% recycled plastic trays and biodegradable PaperFoam™ trays.

The paper we print on is either recycled or is made from wood that has been logged responsibly.

100% recycled paper stock has been an MMS manufacturing option for many years. And now, almost all of our standard products (booklets, tray cards, DigiPaks, posters) are printed on Forest Stewardship Council certified papers. FSC papers are made from forest products harvested with high standards for ecologically and socially responsible forest use. By using FSC papers, you support responsible forest management. Let your fans know this by including the FSC logo in your artwork, something MMS will do for you at no extra cost.

Our printing inks and coatings won't poison rivers and streams.

We use only vegetable-based inks in our printing, and all inks are recycled or disposed of in a controlled manner. Additionally, all of our standard paper coatings are water-based.

We limit our carbon emissions. Whenever possible, MMS sources manufacturing components from suppliers with geography in mind, thus reducing the energy and carbon emissions used in transportation and delivery.

Affordable green choices for our clients. When you make an environmentally responsible choice in your CD or DVD manufacturing project, MMS promises to participate in cost variances to keep costs to an absolute minimum. As a result, in many cases, the greener choice will cost nothing extra at all. Of course, while we encourage the "greener" alternative, MMS will continue to offer a full range of products. Your MMS Customer Service Representative can advise you of the environmental impact of any option you choose.

We promise to keep searching for better, greener solutions. As new, friendlier technologies become available, MMS promises to use them as soon as it is economically and practically feasible to do so.

The most environmentally friendly CD possible. The choice is yours.



THE MMS GREEN CD PROGRAM

MMS is committed to reducing its environmental footprint. When you have your CD manufactured by MMS, you are purchasing products and services from a company that is doing its utmost to reduce its environmental impact.

The MMS Green CD Program means that we:

Reduce office and warehouse waste through more efficient processes and through formal reduce/reuse/recycle programs, including taking advantage of all available local recycling programs.

Purchase “green” supplies, materials and equipment where these alternatives are available and technically suitable.

Choose production partners who are committed to practices and products that promote the protection of the environment.

Use only FSC-certified and recycled paper for office use, and recommend their use to customers.

Integrate environmental consideration into all of our decision-making activities.

Promote environmental awareness with our employees and cultivate a philosophy of continuous improvement.

Regularly audit all of our offices to determine compliance with company policy and to maximize local opportunities for further reducing our environmental impact.

Continue to look for new methods for reducing our environmental impact.

At MMS, we are doing what we can to help the environment, and we are committed to helping our production partners and clients do the same.

A greener CD is possible... when you manufacture with MMS.



MUSIC MANUFACTURING SERVICES
TORONTO • NASHVILLE • MONTREAL • ST. JOHN'S • HALIFAX